



COMMUNITY
POWER
NORTHUMBERLAND

Strategic Plan 2022-2025

Convening with diverse partners to inspire and enable community climate action and sustainability across Northumberland County.

Community Power Northumberland was founded in 2011 as a renewable energy co-op. By 2017, CPN had developed three solar projects in the County which were feeding the grid.

A series of unexpected political and corporate partnership decisions between 2017-2020 forced CPN's Board of Directors to shift its focus away from building and operating rooftop renewable energy sites.

In June 2021 CPN's Board of Directors struck a six-person Strategic Planning Committee to consider and recommend an appropriate new direction for CPN.

The first step was an internal discussion re goals and an assessment of our capacity and capabilities.

Over the next six months, fourteen individuals were interviewed to deepen our understanding of the local sustainability landscape and to assess

how CPN may best contribute to community-led initiatives and build momentum for climate action and sustainability efforts.

In 2022, a Mission Statement and series of recommendations were presented to the Board of Directors which have been adopted with an emphasis on *stewarding* the funds held by the co-op, *convening* a network of organizations and residents, *enabling* community-led action, and *inspiring* our communities to deepen their understanding and engage in environmental, climate and sustainability goals.

These pillars will form the foundation of our approach as we work to move our communities towards a more resilient and regenerative future across Northumberland County.

CONVENE

Recognizing that achievement of climate and sustainability goals require collective impact, we will:

- 1) Convene and grow a network of organizations and individuals across Northumberland advancing environmental, climate, and sustainability goals to achieve and leverage results greater than the sum of our parts.

INSPIRE

Leveraging our communication platforms, we will:

- 1) Raise CPN's profile as a Northumberland sustainability and climate action leader.
- 2) Inspire action through storytelling and showcasing existing local efforts and opportunities to get involved.
- 3) Inform and influence Northumberland municipalities to raise the priority and resources given to sustainability, environmental and climate issues.

ENABLE

Advancing the work of organizations and individuals working in environment, climate, and sustainability, we will:

- 1) Maximise the impact of CPN community impact grants to advance the community-led initiatives across Northumberland.
- 2) Leverage CPN resources to advance collective action and strategic initiatives with potential to create significant impact.

STEWARD

Acknowledging our responsibility to properly steward the resources of the co-op, we will:

- 1) Optimize the effectiveness of the CPN investment program
- 2) Maintain CPN's membership to meet the community coop requirements